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34. ((sport* or concert) and ("movie theater" or "movie theatre")) AND PMID (37279) AND PDN(<11/2/2000)
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33. ((sport* or concert) and ("movie theater" or "movie theatre")) AND PMID (37279) AND PDN(<11/2/2000)
*Database:*Multiple databases...
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32. ((sport* or concert) and ("movie theater" or "movie theatre")) AND PMID (37279) AND PDN(<11/2/2000)
*Database:*Multiple databases...
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31. ((sport* or concert) and ("movie theater" or "movie theatre")) AND PMID (37279)
*Database:*Multiple databases...
Limit results to: full text
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30. ((sport* or concert) and ("movie theater" or "movie theatre")) AND PMID (37279)
*Database:*Multiple databases...
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29. (baseball and watch and (jumbotron or "jumbo tron" or "diamond vision" or scoreboard) and broadcast) AND PDN(<11/2/2000)
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27. (watch and video and concert and (broadcast or simulcast or telecast) and "movie theater") AND PDN(<6/12/1999)
*Database:*Multiple databases...
Limit results to: full text
Look for terms in: Citation and article text
*Publication type:*All publication types
7 results [Add to Search](#)
26. (graduation and (broadcast or simulcast or telecast) and "movie theater") AND PDN(<6/12/1999)
*Database:*Multiple databases...
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Look for terms in: Citation and article text

*Publication type:*All publication types

- | | |
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| <p>25. (graduation and (broadcast or simulcast or telecast) and "movie theater") AND PDN(<11/2/1999) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>47 results</u> Add to Search</p> |
| <p>24. ((game or sport*) and (jumbo\$tron or scoreboard) and (marketing or ad*)) AND PDN(<11/2/1999) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>70347 results</u> Add to Search</p> |
| <p>23. ((game or sport*) and (jumbo\$tron or scoreboard) and (marketing or ad*)) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>80148 results</u> Add to Search</p> |
| <p>22. ((game or sport*) and (PPV or pay\$per) and (ad* or marketing)) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>22675 results</u> Add to Search</p> |
| <p>21. (concert and live and (simulcast or broadcast or telecast) and ("motion picture house" or "movie theater")) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>123 results</u> Add to Search</p> |
| <p>20. (draft and live and (simulcast or broadcast or telecast) and ("motion picture house" or "movie theater")) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>2 results</u> Add to Search</p> |
| <p>19. (super and bowl and live and (sport* or concert) and (simulcast or broadcast or telecast) and ("motion picture house" or "movie theater")) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>8 results</u> Add to Search</p> |
| <p>18. (live and (sport* or concert) and (simulcast or broadcast or telecast) and ("motion picture house" or "movie theater")) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text <i>Publication type:</i>All publication types</p> | <p><u>676 results</u> Add to Search</p> |
| <p>17. ((sport* or concert) and (broadcast or telecast) and ("motion picture house" or "movie theater")) AND PDN(<11/2/2000) Database:Multiple databases... Limit results to: full text <i>Look for terms in:</i> Citation and article text</p> | <p><u>1689 results</u> Add to Search</p> |

*Publication type:*All publication types

16. ((marketing or advertis*) and (sport* or concert) and (jumbotron or "jumbo tron" or "diamond vision" or scoreboard) and broadcast) AND PDN (<11/2/2000)
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15. ((marketing or advertis*) and (sport* or concert) and ((large or big) and screen or jumbotron or "jumbo tron" or "diamond vision" or scoreboard) and broadcast) AND PDN(<11/2/2000)
*Database:*Multiple databases...
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*Publication type:*All publication types 5960 results [Add to Search](#)
14. (advertis* and (sport* or concert) and ((large or big) and screen or jumbotron or "jumbo tron" or "diamond vision" or scoreboard)) AND PDN(<11/2/2000)
*Database:*Multiple databases...
Limit results to: full text
Look for terms in: Citation and article text
*Publication type:*All publication types 18860 results [Add to Search](#)
13. ((concert or sporting) and (ppv or pay\$per)) AND PDN(<11/2/2000)
*Database:*Multiple databases...
Limit results to: full text
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12. ((concert or sporting) and (ppv or pay\$per)) AND PDN(<11/2/2000)
*Database:*Multiple databases...
Limit results to: full text
Look for terms in: Citation and article text
*Publication type:*All publication types 7578 results [Add to Search](#)
11. (advertis* and ((jumbo and tron) or (diamond and vision)) and radio) AND PDN(<11/2/2000)
*Database:*Multiple databases...
Limit results to: full text
Look for terms in: Citation and article text
*Publication type:*All publication types 60 results [Add to Search](#)
10. (advertis* and ((jumbo and tron) or (diamond and vision)) and broadcast) AND PDN(<11/2/2000)
*Database:*Multiple databases...
Limit results to: full text
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